



Community Expectations

What makes Downtown Pea Ridge events meaningful isn't just the vendors, activities, or crowds that gather, it's the way our community shows up for one another.

Downtown Pea Ridge is more than a location. It is a shared space where neighbors connect, families gather, small businesses are supported, and community pride grows. Our markets and events are built on relationships, trust, and a shared desire to see Pea Ridge thrive.

These Community Expectations outline the shared values that guide our downtown gatherings and help shape a welcoming, respectful experience for everyone.

All participants in Downtown Pea Ridge events (including vendors, sponsors, volunteers, partners, and visitors) are expected to uphold the following:

Be Welcoming

Downtown Pea Ridge is for everyone. We strive to create spaces that are accessible, family-friendly, and welcoming to people of all backgrounds and experiences. Community is strongest when everyone feels they belong.

Be Community Centered

Our events exist to serve the Pea Ridge community. Every interaction contributes to the overall experience. We engage with kindness, welcome conversation, and help create an environment where people feel valued and glad they came. We make choices that reflect care for our downtown, our neighbors, and future generations.

Be Respectful

Respect is foundational to a healthy community. All participants are expected to act with integrity, patience, and professionalism. Harassment, discrimination, or harmful behavior is not aligned with the heart of our events. We listen generously, speak thoughtfully, and approach differences with maturity and grace.

Be a Positive Representation

Participation in Downtown Pea Ridge events carries responsibility beyond an individual booth or role. How we engage with others and care for shared spaces reflects the spirit of Downtown Pea Ridge. We take pride in representing our community well.

Be Collaborative

Strong events are built through clear, respectful communication. We ask questions, seek clarity when needed, and work together to address challenges with a solutions-focused mindset. We assume positive intent and aim to strengthen our community through cooperation.

When these expectations are upheld, we create experiences that are welcoming, meaningful, and rooted in community pride. If a participant experiences behavior inconsistent with these Community Expectations, concerns should be shared with Downtown Pea Ridge event leadership so they can be addressed thoughtfully and appropriately.