ESTD PEA RIDGE ARKANSAS 1850

DOWNTOWN

PEA RIDGE

SECOND SATURDAY GUIDELINES

ABOUT SECOND SATURDAYS

Downtown Pea Ridge
Second Saturdays April-September
5:00PM-9:00PM

Second Saturdays is a thoughtfully curated monthly event series that strengthens connection, community pride, and downtown engagement.

This event is not a farmers market. It is a curated community event that features:

- Local makers and small businesses
- Food trucks and prepared food vendors
- Nonprofit and community organizations
- Family-friendly activities and entertainment

Our goal is to create a welcoming, vibrant, and enjoyable atmosphere for all attendees.

Second Saturdays prioritizes:

- Community connection
- Local support
- Family-friendly experiences
- Variety and creativity

Vendor selection is curated to ensure a balanced, positive experience for attendees.

VENDOR & PARTICIPANT GUIDELINES

Eligible Participants
The following may apply to participate:

Makers & Small Businesses
- Handmade items
- Boutique or small retail products
- Art, crafts, and locally produced goods

Food Vendors
- Food trucks
- Cottage-food compliant vendors
- Pre-packaged or prepared foods (as permitted by state/local regulations)

Community & Nonprofit Organizations
- Informational booths
- Interactive or family-focused activities
- Outreach aligned with community values

Note: Second Saturdays does not permit vendors selling products requiring farmers market certification.

General Vendor Expectations
All participants are expected to:
- *Display business or organization name clearly*
- *Maintain a clean, professional booth space*
- *Operate in a family-friendly manner*
- *Remain within assigned space*
- *Treat attendees, staff, and other vendors with respect*

Second Saturdays reserves the right to remove any vendor whose conduct or products are not aligned with the event's mission.

Food & Safety Guidelines

- Vendors are responsible for complying with all applicable health and safety regulations
- Food trucks must provide proof of required permits during application
- Utilities are not provided
- Vendors must manage their own waste and leave spaces clean

Setup & Breakdown

- Setup and arrival times will be communicated prior to each event
- Early departure is discouraged to maintain a full experience for attendees
- Vehicles must follow event load-in and load-out instructions

Fees & Participation

- Vendor fees (if applicable) will be communicated per event and required when application is approved
- Participation is monthly and does not guarantee recurring placement
- Booth sharing or expansion must be approved in advance

Weather & Cancellations

Second Saturdays operates rain or shine unless conditions become unsafe. Event organizers reserve the right to delay, modify, or cancel for safety reasons without reimbursement of fees.

Conduct & Compliance

Second Saturdays is a community-centered event. The following are not permitted:

- Harassment or disruptive behavior
- Unauthorized selling or solicitation
- Amplified sound without approval
- Unsafe or inappropriate activities

Failure to comply may result in removal from the event and disqualification from future participation.

Attendance & Commitment Policy

Second Saturdays is a monthly event, and consistency matters for the experience of attendees

.

• Vendors who are accepted and scheduled are expected to attend
• If you are unable to attend, notice must be given at least 48 hours in advance
• No-call, no-show vendors may lose priority or future participation opportunities
• Repeated absences may result in removal from future events.

THANK YOU

Participation in Second Saturdays indicates agreement with these guidelines.

Event organizers reserve the right to update guidelines as needed to support a safe and enjoyable experience for all.

Thank you for supporting Second Saturdays and the shared effort to create spaces where the community can gather and connect. Your involvement helps shape experiences that bring people together, support local partnerships, and contribute to the continued vibrancy of Downtown Pea Ridge.

DOWNTOWN@CITYOFPEARIDGEAR.GOV